**Details of your portfolio**

PD URL site *(\*Compulsory to fill up for milestone 2 and 3):*

*Live link/URL of your PD site*

https://prajitkg.github.io/

Name of your portfolio:

*PrajitKG*

Your Logo:



Describe your target audience:

*Who they are? Describe the demographics of your audience that matter such as age, nationality, race, geographic location, dis/abilities, income level, education level, gender, and sexuality. Describe the psychographics of your audience that matter such as their values, beliefs, and positions, and background knowledge about your topic.*

Employers who wish to employ me for their company.

Describe your brand story/ purpose:

*Write a short summary of yourself. E.g. Who you are, your inspiration to be (graphics designer/developer/etc), something that interest your target audience, etc*

Hi! I am currently a year 2 at Republic Polytechnic and currently pursuing Diploma in Digital Design and Development. I aspire to be a UI/UX Designer in the near future.

I work hard and do my best to give my 100% in everything I do to produce top-notch work that I can be proud of.

**Design brief**

Colour scheme & Colour palette:

*Which colour scheme you have selected for your website? Analogues? Complementary? Triadic? Monochromatic? What are the colours in your colour palette?*

Purple and black. Complementary.

Typography:

*What is the fonts type used?*

Poppins

Theme:

*Minimalistic? Contemporary? Fantasy? Sci-fi?*

Minimalistic.

Layout/ Arrangement:

*How will you arrange the multimodal composition in a way that makes sense for your audience and your purpose? How might you arrange ideas and elements so that your composition is effective?*

***Minimally 3 tabs with 2 layers of navigation***

Opening page

Skills

Home

About

Portfolio

Contact

Development works

Design works

**Low fidelity wireframe:**

*Insert your low-fidelity wireframe here. This can be photo of your sketches or digitally created low-fidelity wireframe using shapes. E.g.*

https://xd.adobe.com/view/0c85b7ed-4d3a-464f-812d-8fba31b9142b-59d6/

**High fidelity wireframe** *(\*Compulsory to fill up for milestone 2 and 3)***:**

*Insert your high-fidelity wireframe here. Full set of ALL the pages in JPEG or PDF format.*



**Link in XD for your Prototype (make sure your lecturer is given access to the site)** *(\*Compulsory to fill up for milestone 2 and 3)***:**

*Insert your XD link here*

<https://xd.adobe.com/view/55e863bd-cd8b-4a1f-a62a-cffbccc67dd9-00bb/>

**Reference sites** *(\*Optional)***:**

*Any reference websites you have make references*